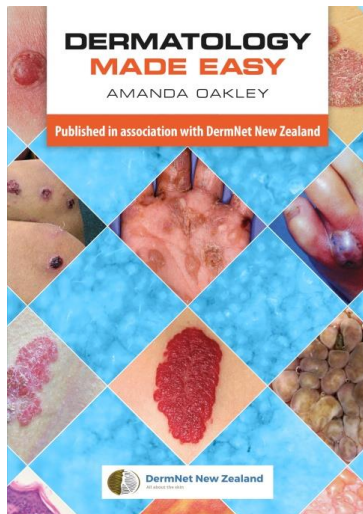




Scion Publishing and DermNet New Zealand present...



DERMATOLOGY MADE EASY

Author: Amanda Oakley

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Format: Paperback / Ebook; 438pp, full-colour throughout, 1000+ colour dermatology photographs; paperback dimensions: 17.2 x 4 x 24.4 cm

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Description

DermNet New Zealand (www.dermnetnz.org) is the world's most visited dermatology website with over 4 million page views and 2 million unique visits every month. It is used by family doctors, dermatologists, dermatology trainees, medical students, other healthcare professionals, and the interested public worldwide.

Dermatology Made Easy is based on the most popular topics from DermNet NZ's vast array of material and is designed to help family doctors, dermatology trainees, medical students, and other interested healthcare professionals diagnose skin conditions with confidence.

The book starts by providing a series of comprehensive tables, complete with over 500 thumbnail photos, to aid diagnosis according to symptoms, morphology, or body site. Once the diagnosis has been narrowed down, cross-references then guide you to more detailed descriptions, and another 700 photographs, covering:

- common infections
- inflammatory rashes
- non-inflammatory conditions
- skin lesions.

Every section provides consistent information on the relevant skin disorder.

- Who gets it and what causes it?
- What are the clinical features and does it cause any complications?
- How do you diagnose it?
- How do you treat it and how long does it take to resolve?

The book concludes with a comprehensive section on further investigations and treatment options.

Selling points

- An easy-to-use book that helps the reader diagnose, test and treat conditions quickly and accurately
- Contains 1000+ full-colour dermatological images to aid with diagnosis
- A concise overview of the most common dermatological conditions likely to present in general medicine
- Essential reading for family doctors worldwide and will also be of interest to dermatology trainees, medical students, and other healthcare professionals who need to diagnose dermatological conditions

About the Author

Amanda Oakley is the Founder and Editor in Chief of DermNet New Zealand. She is a Consultant Dermatologist at Waikato Hospital and in private practice at the Tristram Clinic in Hamilton, New Zealand. She is also Adjunct Associate Professor in the Department of Medicine, Faculty of Medical and Health Sciences, at the University of Auckland in Auckland, New Zealand.

PTO

For more information

For more information about ***Dermatology Made Easy***, DermNet NZ, and Amanda Oakley, the author (including to organise interviews or speaking engagements), in the first instance please contact **Emily Oakley**, Development Manager of DermNet NZ at emily@dermnetnz.org or +64 21 2977 123.

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Professor Oakley has received many awards for her efforts, including Honorary Memberships of the American Academy of Dermatology, the American Dermatological Association, the Skin Cancer College of Australasia and MelNet New Zealand. Her greatest joy is the success of DermNet New Zealand (www.dermnetnz.org), from which this book, *Dermatology Made Easy*, is derived.

